**Ref: RO-TSR/SAR/0368/SN/KP/ 220 /2026-27** **Date: 15-10-2026**

## E - AUCTION SALE NOTICE

**E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) and 9(1) of the Security Interest (Enforcement) Rules, 2002.**

WHEREAS, the Authorised Officer of the Bank had issued Demand Notice dated 10.11.2017, calling upon the Borrowers/ Guarantors **1**. Mr.Noorudheen Shah S/o Kunjumon Proprietor M/s Shah Advertisers Near Govt Higher Secondary School NH 17,Thalikulam Thrissur-680569 Also at Ambalath Veetil ,Beach Road,Thalikulam Junction, Thalikulam Thrissur-680569 and (2) Mrs Laila Noorudheen W/o Noorudheen Shah ,Ambalath Veetil ,Beach Road,Thalikulam Junction, Thalikulam ,Thrissur-680569 3) Mr.Nabeel S/o Noorudheen Shah, Ambalath Veetil ,Beach Road, Thalikulam Junction ,Thalikulam,Thrissur-680569 under section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as 'The Act') and has taken possession of the immovable property/ies, more fully described in the schedule hereunder under Section 13(4) of the Act read with Rule 8 of the Security Interest (Enforcement) Rules, 2002.

AND WHEREAS, the borrower/guarantor have failed to pay the amount, Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the immovable property/ies mortgaged to the Secured Creditor more fully described in the Schedule hereunder will be sold on "as is where is" basis, "as is what is" and "whatever there is" condition, on the date and at the place mentioned herein below for realization of a sum of **Rs.6,55,71,909.71/- (Rupees Six Crores Fifty Five Lakhs Seventy One Thousand Nine Hundred and Nine and Paisa Seventy One Only ) as on 14-10-2026** with future interest, costs and expenses etc. thereon in the account/s of **M/s Shah Advertisers, Branch Thrissur East Fort** of the Bank, subject to the following terms and conditions: -

| **Item No.1** | |
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| **Name of Property Owner** | Mr.Noorudheen Shah and Mrs Laila Noorudheen |
| **Description of property** | All that Piece and Parcel of land having an extent of 25.70 Ares (Approximately equivalent to 63.50 cents) together with all rights, improvements, buildings/ sheds (if any) situated in Talikulam Panchayath and comprising of the following extents lying as single compact plot.<br><br>1)Land having an extent of 10.12 Ares (Approximately equivalent to 25.00 cents) together with all rights and improvements in Survey No. 218/5 in Talikulam Village, Chavakkad Taluk, Thrissur District, owned by Mr Noorudheen Shah and Mrs Laila Noorudheen and more fully mentioned in Sale Deed No. 2391 of 2008 dated 02/09/2008 registered at Sub Registrar Office, Vatanapilly and bounded in the North by Property of Divakaran ,South by Property of Kochumon,East by Road,west by Property of Latheef<br><br>2) Land having an extent of 1.82 Ares (Approximately equivalent to 4.50 cents) together with all rights and improvements in Survey No. 218/2P and 218/5P in Talikulam Village, Chavakkad Taluk, Thrissur District, owned by Mr Noorudheen Shah and Mrs Laila Noorudheen and more fully mentioned in Sale Deed No. 2496 of 2008 dated 17/09/2008 registered at Sub Registrar Office, Vatanapilly and bounded in North by Propert of Vasu ,South by property of Noorudheen and Laila ,East by Road,west by Property of Latheef<br><br>3)Land having an extent of 13.76 Ares (Approximately equivalent to 34.00 cents) together with all rights and improvements in Survey No. 218/1B in Talikulam Village, Chavakkad Taluk, Thrissur District, owned by Mr Noorudheen Shah and Mrs Laila Noorudheen and more fully mentioned in Sale Deed No. 1942 of 2009 dated 16/10/2009 registered at Sub Registrar Office, Vatanapilly and bounded in the North by property of Noorudheen and Laila ,South by property of Noorudheen and Laila,East by Road,Wset by Property of Kevarath |

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| Nature of possession | Physical |
| Reserve Price | **Rs.1,15,83,000//- (Rupees One Crore Fifteen Lakhs Eighty Three Thousand Only)** |
| Earnest Money Deposit (EMD) | **Rs.11,58,300/- (Rupees Eleven Lakhs Fifty Eight Thousand Three Hundred Only)** |

| **Item No.2** | |
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| **Name of Property Owner** | Mr Noorudheen Shah |
| **Description of property** | All that piece and Parcel of land having an extent Approximately equivalent to 6 Cents with all rights and improvements thereon along with building having an approximate area of 800 Sq. ft. situated in Talikulam Panchayath constructed thereon in Survey No. 191/7, in Talikulam Village, Chavakkad Taluk, Thrissur District, owned by Mr Noorudheen Shah and more fully mentioned in Sale Deed No. 540 of 1998 dated 16/04/1998 registered at Sub Registrar Office, Vadanappilly and bounded on North by Property of Gopalan Puliparambil, South by Road, East by Property of Panikkeveetil Salim and West by Road. |
| Nature of possession | Physical |
| Reserve Price | **Rs.48,00,000/- ( Rupees Forty Eight Lakhs Only)** |
| Earnest Money Deposit (EMD) | **Rs.4,80,000/- (Rupees Four Lakhs Eighty Thousand Only)** |

| **Item No.3** | |
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| **Name of Property Owner** | Mr Nooruheen Shah |
| **Description of property** | All that piece and Parcel of land having an extent of 82.16 Ares (Approximately equivalent to 203.02 Cents) with all rights and improvements thereon situated in Porkulam Panchayath in Survey No. 260/1P in Porkulam Village, Thalappilly Taluk, Thrissur District, owned by Mr Nooruheen Shah and more fully mentioned in Sale Deed No. 3223 of 2008 dated 14/10/2008 registered at Sub Registrar Office, Akkikavu and bounded on North by Property of Pavunny, South by Road and Property of Church, East by Road and Property of Church and West by Property of Church. |
| Nature of possession | Physical |
| Reserve Price | **Rs.1,28,00,000/- ( Rupees One Crore Twenty Eight Lakhs Only )** |
| Earnest Money Deposit (EMD) | **Rs.12,80,000/- ( Rupees Twelve Lakhs Eighty Thousand Only )** |
| **Item No.4** | |
| **Name of Property Owner** | Mrs Laila Noorudheen |
| **Description of property** | All that piece and Parcel of land having an extent of 11.74 Ares (Approximately equivalent to 29.00 Cents cents) with all rights and improvements thereon along with buildings/ sheds (if any) in Re Sy No. 218/ 10P, in Thalikulam Village, Chavakkad Taluk, Thrissur District, owned by Mrs Laila Noorudheen and more fully mentioned in Sale Deed No. 1368 of 2013 dated 12/07/2013 registered at Sub Registrar Office, Vatanapilly and bounded on North by Property of Kadeeja, South by Road, East by Property of Kazhunkil Family and West by Property of Kadeeja and Appu. |
| Nature of possession | Physical |
| Reserve Price | **Rs.58,32,000/- ( Rupees Fifty Eight Lakhs Thirty Two Thousand Only)** |
| Earnest Money Deposit (EMD) | **Rs.5,83,200/- ( Rupees Five Lakhs Eighty Three Thousand Two Hundred Only)** |

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| Mode of submission of EMD/ Sale amount | All amounts payable regarding EMD and sale shall be paid by way of Demand Draft drawn in favour of "The Authorised Officer, The South Indian Bank Ltd." payable at Thrissur or through RTGS to Account No: 0084073000004388 held by " The Authorised Officer" in The South Indian Bank Ltd, Branch Thrissur Main (IFSC Code: SIBL0000084) |
| Last date and time for submission of Bid along with EMD | on or before 10-11-2026 by 5.00 PM |
| Property Inspection | From 10.00 AM to 04.00 PM on working days with prior appointment |
| *Bid incremental amount* | *Rs.10,000/-* |
| Date and time of auction | 11-11-2026 from 10.00 am to 10.30 am<br>(with 5 minute unlimited auto extensions till sale is concluded) |
| E-auction service provider | (BankAuctions.in ,+918142000735, https://bankauctions.in/) |

## TERMS AND CONDITIONS OF SALE

1) The secured asset will be sold by e-auction through Bank's approved service provider i.e. **https://bankauctions.in/**) who are assisting the Authorised Officer in conducting the online auction.
2) The intending purchasers shall submit the EMD amount mentioned hereinabove via Demand Draft in favour of "The Authorised Officer, The South Indian Bank Ltd." payable at Thrissur at the address mentioned above or through RTGS to Account No: 0084073000004388 held by " The Authorised Officer" in The South Indian Bank Ltd, Branch Thrissur Main (IFSC Code: SIBL0000084) latest by 5.00 pm on or before **10-11-2026**.
3) The intending purchaser shall submit duly filled in bid form in original (format available with Authorised officer and in website: **https://bankauctions.in/)** along with self-attested copies of Proof of identification/Address proof (KYC) to the Authorised officer and should carry the original for verification. Bids submitted otherwise than in the format prescribed shall not be eligible for consideration and will be liable for rejection.
4) In case of joint bidders, an authorization letter signed by all the bidders authorizing a bidder (one among them who is holding a valid ID) is to be submitted along with bid form. In case the bidder is a corporate/Partnership firm, a copy of the resolution passed by the Board of Directors/Partners authorizing the actual bidder, who is holding a valid ID, needs to be submitted along with the bid form.
5) Bidders should have active mobile number and valid e-mail address for participating in E-Auction and register their names at the e-auction portal and get User ID and Password free of cost from E-auction service provider whereupon they would be allowed to participate in the online-E-auction.
6) Please note that interested purchasers shall be permitted to participate and bid in the e-auction only if EMD amount has been received by the Bank along with the documents and in the manner mentioned in point 3 hereinabove.
7) Eligible Bidders who have duly complied with the above requirements in point no.2,3 & 4 hereinabove will be provided with User ID and Password through Bank's approved service provider for participating in e-auction portal.
8) After the submission of EMD, the bidders shall not be allowed to withdraw the Bid forms/EMD. The amount of EMD paid by interested bidders shall not carry any interest.
9) Online bidding will commence from Reserve price or from the highest bid quoted whichever is higher.
10) The Bank / service provider for e-Auction shall not have any liability towards bidders for any interruption or delay in access to the site irrespective of the causes.
11) The bid once submitted by the bidder, cannot be cancelled/withdrawn and the bidder shall be bound to buy the property at the final bid price. The failure on the part of bidder to comply with any of the terms and conditions of e-Auction, mentioned herein will result in forfeiture of the amount paid by the defaulting bidder.
12) Decision of the Authorised Officer regarding declaration of successful bidder shall be final and binding on all the bidders.

13) The Authorised Officer shall be at liberty to cancel the e-Auction process at any time, before declaring the successful bidder, without assigning any reason.
14) The bid submitted without the EMD shall be summarily rejected. The property shall not be sold below the reserve price.
15) The conditional bids may be treated as invalid. Please note that after submission of the bid/s, no correspondence regarding any change in the bid shall be entertained.
16) The Authorised Officer is not bound to accept the highest offer and the Authorised officer has absolute right to accept or reject any or all offer(s) or adjourn / postpone/ cancel the e-Auction without assigning any reason thereof. The sale is subject to confirmation by the secured creditor.
17) In case of forfeiture of the amount deposited by the defaulting bidder, he shall neither have claim on the property nor on any part of the sum for which may it be subsequently sold.
18) In case any dispute arises as to the validity of the bid(s), amount of bid, EMD or as to the eligibility of the bidder, authority of the person representing the bidder, the interpretation and decision of the Authorised Officer shall be final. In such an eventuality, the Bank shall in its sole discretion be entitled to call off the sale and put the property to sale once again on any date and at such time as may be decided by the Bank.
19) The property will be sold on "as is where is" basis, "as is what is" and "whatever there is" condition and the Bank is not responsible for title, condition or any other fact affecting the property.
20) It is the responsibility of the Bidders to inspect and satisfy themselves about the Secured Asset, including its specifications, the legality of the title deeds and other documents pertaining to the said Secured Asset before participating in the" E-auction" and The South Indian Bank Ltd will not liable for any issues pertaining to the Secured Asset after the completion of the E-auction.
21) The Successful bidder shall pay 25 % (including EMD of 10%) of the bid amount immediately on the same day or not later than next working day, as the case may be, on confirmation of Sale in his/her favour. Balance 75% of bid amount shall be paid to the Authorised Officer within 15 days of the sale, failing which the entire deposit made by the Bidder towards earnest money deposit and/or other such amounts shall be forfeited without any notice by the Authorized officer and the sale will be cancelled and the property will be brought to sale again. However, in desirable cases the time may be extended at the sole discretion of the Authorised Officer.
22) On the sale being confirmed and on receipt of the entire sale proceeds by the Authorised Officer, the successful bidder will be issued with a Sale Certificate as per the terms and conditions of the Bank and the SARFAESI Act. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale certificate other than the person who submitted the bid /participated in the e-Auction will be entertained.
23) The successful bidder should pay all the existing dues etc., to the Government/ Local Authorities and bear all the necessary expenses like applicable stamp duties / additional stamp duty / transfer charges, Registration expenses, fees etc. for transfer of the property in his/her name.
24) The South Indian Bank Ltd is not liable to pay any interest/ refund EMD or any such amounts in case of any delay in issue of confirmation of sale/ Sale Certificate by virtue of any Court Order received after e-auction is complete or any other reasons whatsoever.
25) The Authorised Officer or Bank will not be held responsible for any charge, lien, encumbrance, property tax or any dues to the Government or anybody in respect of the properties under sale.
26) The successful bidder shall pay all Taxes/ Electricity/ Water/ Sewerage Charges or any other charges demanded by any authority after the acceptance of the bid, even if it pertains to previous periods.
27) Bidder shall ensure payment of TDS on sale in compliance with provision of Income Tax Act as applicable and necessary proof of the same to be submitted to Authorised Officer before issuance of Sale Certificate.
28) The Successful bidder shall, at his/her cost, get the Electricity/ Water/ Sewerage connection etc. and any other common services transferred in his name.
29) The Authorised Officer has obtained EC/ search report regarding the properties from 01.01.1995 to 20.11.2025 and it contains nil encumbrance for all the properties from item 1 to item 5 However, if any subsequent encumbrances, the bank being secured creditor has first charge by way of priority over the mortgaged properties and the sale proceeds thereof.

30) For any further information and for inspection of property, the intended bidders may contact the Authorised Officer or The South Indian Bank Ltd., Branch Thrissur East Fort or Recovery officer Mr. Krishna Prasad P 9495414919] during working hours

**For detailed terms and conditions of the sale, please refer to the link provided in www. southindianbank.bank.in and https://bankauctions.in/**

For The South Indian Bank Ltd.

Authorised Officer

**Date: 15-10-2026**
**Place: THRISSUR**

**AUTHORISED OFFICER**