Sale Notice

BY REGISTERD POST WITH A.D./SPEED POST WITH A.D.

Date: 16/11/2026

Ref. No. 1st E-auction Sale Notice_ 230221890_Nov.26

1. **RK ENTERPRISE THR. ITS PROP. RAJ KISHORE GUPTA (BORROWER)**

   AT: - R/o. 18/B Tiretta Bazar Street Kolkata Ward No 43 West Bengal 700073

   ALSO AT,

   R/o. Shop No. 1 Ground Floor F Three Storied Building, Vill + Mouza - Sulangori, J.L. No 22, Plot No 105, Khatian No - 1879 & 1878, Under Jyangra Hatiara 2 No Gram Panchayet, P.O. - Ghuni, P.S. - Rajarhat, Dist- North 24 Parganas 700157

2. **RAJ KISHORE GUPTA S/O VIJAY GUPTA (CO-BORROWER)**

   AT: - R/o. Gupta House Malancha Abasan Jheel Bagan PS New Town Hatiara North 24 Parganas Kolkata West Bengal 700157

3. **VIJAY KUMAR GUPTA S/O RAM PRASAD SHAW (CO-BORROWER)**

   AT: - R/o. Gupta House Malancha Awasan Jheel Bagan Hatiara Road Purbanchal Co-Op. Housing Society Hatiara Abasan Jheel Bagan PS New Town Hatiara North 24 Parganas Kolkata West Bengal 700157

Reference: a. Your Loan Agreement Number **P410PLA7190435 & P410PLA7528404** in respect of the secured All that piece and parcel of the **ALL THE PIECE AND PARCEL OF ALL THAT SHOP BEING NO. 1 MEASURING ABOUT 1200 SQ. FT. (SUPER BUILT UP AREA) ON THE GROUND FLOOR BUILT UPON THE PLOT OF LAND MEASURING ABOUT 3 COTTAHS 14 CHITTACKS C.S. DAG NO. 98 R.S & L.R. DAG NO. 105 C.S. KHATIAN NO. 104 R.S. KHATIAN NO. 126 L.R. KHATIAN NO. 1482 L.R. KHATIAN NOS. 1879 & 1878, J.L. NO. 22. RE SA NO. 196, TOUZI NO. 178, IN MOUZA SULANGARI UNDER P.S. NEW TOWN (FORMERLY RAJARHAT) IN THE DISTRICT NORTH 24 PARGANAS JYANGRA HATIARA NO. II GRAM PANCHAYAT 700157 ALONG WITH PROPORTIONATE SHARE IN COMMON AREAS BOUNDARIES: EAST BY: OTHERS LAND; WEST BY: 20 FT, WIDE ROAD: NORTH BY: OTHERS LAND; SOUTH BY: 10 FT. WIDE ROAD AS PER SITE VISIT: EAST: BAGAN LAND; WEST: 20 FT. WIDE ROAD; SOUTH: 10 FT. WIDE ROAD, NORTH: SHOP OF USHA CARE; AS PER PROPERTY DOCS: EAST: BY OTHERS LAND:,WEST: BY 20 FT. SULANGARI MAIN ROAD: NORTH: BY OTHERS LAND; SOUTH: BY 16 FT. COMMON PASSAGE.** mortgaged immovable properties (secured asset)

b. Statutory Demand Notice dated **19th Nov 2025** issued under Section 13(2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act).

BAJAJ FINANCE LTD.
https:www.aboutbajajfinserv.com | finance-about-us

Branch Office: Welkfield IT Park, D-Block, 5th Floor, Viman Darshan Society, Nagar Road, Pune - 411014, Maharashtra
Registered Office: 4th Floor, Bajaj Finserv House, Off Pune-Ahmednagar Road, Viman Nagar, Pune – 411014
Corporate Office Extn.: 3rd Floor, Panchshil Tech Park, Viman Nagar, Pune – 411 014
Tel.: +91 20 7157 6403 | **Fax:** +91 20 7157 6364
Corporate ID No.: L65910MH1987PLC042961 | **Email ID:** investor.service@bajajfinserv.in

Bajaj Finance Ltd.

c. Possession Notice dated **26th Feb 2026** in respect of possession of secured asset.

Subject: **30 days FINAL NOTICE for Sale of secured/mortgaged immovable property is being given to you in compliance of Rule 9 sub-rule 1 of Security Interest (Enforcement) Rules, 2002 (SARFAESI Rules) and under the SARFAESI Act.**

Dear Sir/Madam,

With reference to the captioned subject matter, the under signed, being an Authorized Officer of the Secured Creditor namely 'Bajaj Finance Limited' (BFL), under the provisions of the SARFAESI Act and in exercise of various powers conferred under Section 13 of the SARFAESI Act read with Rule 3 of the SARFAESI Rules issued the aforesaid statutory demand notice under Section 13 (2) of the SARFAESI Act calling upon you to repay the outstanding amount more particularly mentioned in the said statutory demand notice together with further interest thereon within 60 days from the date of the said notice.

The undersigned also refers to the aforesaid possession notice issued to you regarding taking possession of the Secured asset and the publication of the said possession notice were published in two leading newspapers for the purpose of realization of the secured asset/debt in exercise of the power conferred on BFL (secured creditor) under the provision of the SARFAESI Act and the Rules framed there under. I, the undersigned on **26th Feb 2026**, have taken possession of the aforesaid secured/ asset in exercise of powers conferred on me vide order under SARFAESI ACT.

We state that despite receipt of the said statutory demand notice and the said possession notice and/or service of the same by way of publication thereof in two leading newspapers as well as by pasting a copy thereof on the secured/mortgaged immovable property, you have failed and neglected to pay the outstanding amount towards discharge of your liability in full and/or to comply with the requisitions contained in the said notices.

I the undersigned being Authorized Officer of the Secured Creditor have obtained the valuation of the secured asset from an approved valuer and have also fixed the reserve price of the said secured asset. Please take notice that I will be taking further steps for sale/ disposal of the secured asset on **22/12/26** through e-Auction.

Description of the Secured/Mortgaged Immovable Property	Reserve Price (Rs.)
ALL THE PIECE AND PARCEL OF ALL THAT SHOP BEING NO. 1 MEASURING ABOUT 1200 SQ. FT. (SUPER BUILT UP AREA) ON THE GROUND FLOOR BUILT UPON THE PLOT OF LAND MEASURING ABOUT 3 COTTAHS 14 CHITTACKS C.S. DAG NO. 98 R.S & L.R. DAG NO. 105 C.S. KHATIAN NO. 104 R.S. KHATIAN NO. 126 L.R. KHATIAN NO. 1482 L.R. KHATIAN NOS. 1879 & 1878, J.L. NO. 22. RE SA NO. 196, TOUZI NO. 178, IN MOUZA SULANGARI UNDER P.S. NEW TOWN (FORMERLY RAJARHAT) IN THE DISTRICT NORTH 24 PARGANAS JYANGRA HATIARA NO. II GRAM PANCHAYAT 700157 ALONG WITH PROPORTIONATE SHARE IN COMMON AREAS BOUNDARIES: EAST BY: OTHERS LAND; WEST BY: 20 FT. WIDE ROAD: NORTH BY: OTHERS LAND; SOUTH BY: 10 FT. WIDE ROAD AS PER SITE VISIT: EAST: BAGAN LAND; WEST: 20 FT. WIDE ROAD; SOUTH: 10 FT. WIDE ROAD, NORTH: SHOP OF USHA CARE; AS PER PROPERTY DOCS: EAST: BY OTHERS LAND:,WEST: BY 20 FT. SULANGARI MAIN ROAD: NORTH: BY OTHERS LAND; SOUTH: BY 16 FT. COMMON PASSAGE.	**Reserve Price: Rs 87,00,000/-** (Rupees Eighty-Seven Lakh Only) **EMD: 10% of Reserve Price. Rs. 8,70,000/-** (Rupees Eight Lakh Seventy Thousand Only) **BID Increment: - Rs. 25,000/-** (Rupees Twenty-Five Thousand Only)

BAJAJ FINANCE LTD.
https:www.aboutbajajfinserv.com | finance-about-us

Branch Office: Weikfield IT Park, D-Block, 5th Floor, Viman Darshan Society, Nagar Road, Pune - 411014, Maharashtra
Registered Office: 4th Floor, Bajaj Finserv House, Off Pune-Ahmednagar Road, Viman Nagar, Pune - 411014
Corporate Office Extn.: 3rd Floor, Panchshil Tech Park, Viman Nagar, Pune - 411 014
Tel.: +91 20 7157 6403 | **Fax:** +91 20 7157 6364
Corporate ID No.: L65910MH1987PLC042961 | **Email ID:** investor.service@bajajfinserv.in

Bajaj Finance Ltd.

You are hereby called upon to pay the outstanding dues together with all costs, charges and expenses incurred by the undersigned or any incidental expenses incurred thereto while taking possession of the property and to get the aforesaid property released from the undersigned within 30 days from the date of this notice failing which the aforesaid secured asset shall be sold by the undersigned between **3:00 pm to 5:00 pm on 22/12/26.**

Please take notice that if you fail or neglect to pay the total outstanding dues within aforesaid statutory period of 30 days from the date of notice hereof, the undersigned will have no alternatives but to proceed to sell the aforesaid secured/mortgaged immovable property for realizing the outstanding dues of

Rs. 93,84,317/- (Rupees Ninety-Three Lakh Eighty-Four Thousand Three Hundred Seventeen Only) as on **12/11/26** payable in respect of aforesaid loan facility.

Please also note that the detailed terms and conditions of the sale notice will be published in two leading daily newspapers and website of BFL https://bankauctions.in and https://www.bajajfinserv.in/sarfaesi-auction-notices

Please note: You are having moveable's inside the secured asset (as per inventory); you are directed to remove the same within seven (7) days from service of this notice else BFL will proceed further to dispose off the said inventory on 'as is where is basis' as per the latest valuation which would be at your cost and consequences.

This notice is issued to you without prejudice to other rights & remedies available to Bajaj Finance Limited

Yours Sincerely,

Bajaj Finance Ltd.

For Bajaj Finance Limited
(Authorized Officer)